



United Way CommUnityfest

September 22, 2018

9am–2pm

Expo Building at
Marathon Park

Companies, Organizations, Families and Youth Groups are encouraged to select a category or two and have fun with a purpose at CommUnity Fest.

UNITED WE CAN SCHEDULE

Sept 20 – Thursday

3:00 - 7:00 pm

Exhibition Building will be open for unloading materials and/or construction.

Sept 21 – Friday

Noon - 4:00 pm

Exhibition Building open for unloading materials and construction.

Sept 22 – Saturday

9:00 am - 2:00 pm

Event Open to the Public
1:45 pm - Award Presentations

CommUnity Fest Options:

Full guidelines for activities on the reverse.

United We Can Sculpture – build a sculpture from non-perishable food and household items. Prizes in several categories.

NEW! On the Spot Challenge – gather your most creative minds and build a sculpture “on the spot” from food items provided. All teams in each category will receive identical food items. See who can create the most unique sculpture with no pre-planning involved.

Children’s Activity with Food Drive (corporate/business partners) – provide an interactive, quick activity that will appeal to kids in the 2-10 age group and support United We Can with a company wide food drive in the weeks leading up to the event.

Children’s Activity (agency partners/families) – provide an interactive, quick activity that appeals to kids in the 2-10 age group.

Big Trucks, Tractors and Trailers – does your company have a unique vehicle that would appeal to children? Bring it to CommUnity Fest and give kids the chance to get inside for an up close look.

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United We Can and On the Spot Challenge:

- For inspiration or ideas check out pictures on our [website](#), [pinterest page](#) or Google “canned food sculpture.”
- You may build any kind of sculpture. It can be as simple as your logo or as complicated as you wish. Building must take place during the setup hours.
- You may use other props or supporting materials, but your sculpture must be comprised of at least 50% non-perishable food or household goods.
- The booth space is 12x12, with walls on three sides. Each booth has electricity.
- Food items cannot be painted, taped or otherwise altered in a way that makes them unsuitable for donation.
- Someone from your team should be available at 1:45 pm on Saturday for the awards presentation and to remove any non-food or household items used in your sculpture. All materials must be removed from the Expo Building by 4:00 pm. For safety reasons, please do not start tearing down your structure before 2:00 pm on Saturday.



Additional Guidelines for On the Spot Challenge:

- All teams will receive the same food items. Your team must use all of the items and cannot add additional food or household products.

Children’s Activities (both corporate with food drive and agency partner):

- Your booth will be 12x12 with walls on three sides. Electricity is available in each booth.
- You will receive one 8’ table and 2 chairs with your registration.
- To avoid duplication of activities, please include your activity description with registration; you will receive confirmation that your activity is available.

Awards:

Awards will be presented at 1:45 pm on Saturday.
A team of judges will award a prize in each category below:

United We Can

- Best New Entry
- Collaboration Award
- Most Nutritious (as a % of volume)
- Small Business Partner
- Corporate Partner
- Best of Show
- A People’s Choice winner will be selected by ballots cast by the public on Saturday. Votes are “purchased” with canned food donations or cash (\$1 or item=1 Vote)

On The Spot

- \$250 level
- \$500 level

Other

- Best Kids’ Activity
- Best Truck, Tractor & Trailer Display



Register your group at www.secure.unitedwaymc.org/communityfest

Questions: Contact Sue Haupt, 715-298-5709 or shaupt@unitedwaymc.org