

## Who Should Attend:

- Anyone interested in volunteering to serve on a non-profit board.
- Any current board member looking to improve their skills.
- Non-profit staff members wanting to learn best practices in this area.

## The Benefits to You:

- Increased knowledge and connections that will enhance your professional performance.
- Expanded awareness of how to effectively participate as a non-profit board member.
- Opportunity to positively impact the quality of life in our community.

## Recommended by Past Participant:

*This training is sure to help you understand what it takes to become a stronger board member and will definitely help make your board more successful.*

Jeff Knusalla  
Investment Advisor Representative

## Kelly Fischer - Series Facilitator

Kelly Fischer brings together years of non-profit experience and business success to help participants understand the unique skills they can bring to the non-profit board table. Kelly has led non-profit organizations and also built a successful marketing, communications and graphic design firm. As the owner of KFischer Consulting, she provides leadership, governance, and development advice to help non-profits become more effective. Kelly has a Masters in Philanthropy and Development from St. Mary's University of Minnesota.



**United Way  
of Marathon County**  
UnitedWayMC.org



All sessions held at  
United Way of Marathon County,  
705 S. 24th Ave, Ste. 400B, Wausau

Light refreshments will be served

## Registration:

- Registration is for the series of three classes.
- Registration fee is \$90.
- Complete the on-line registration at <https://www.secure.unitedwaymc.org/nonprofit2019>
- Space is limited to 30.
- United Way Emerging Leader members receive a \$25 discount. Members will receive the coupon code via email.

## For more information contact:

Nancy Newville  
Community Impact Assistant  
United Way of Marathon County  
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Wausau, WI 54401  
(715) 298-5717  
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# NON-PROFIT BOARD TRAINING SERIES 2019



January 28

February 4

February 11

5:30 PM - 8:30 PM

**United Way  
of Marathon County**



# ROLES AND RESPONSIBILITIES

January 28, 2019  
5:30 - 8:30 PM

## Session 1 Objectives:

- Explore the responsibilities, requirements and duties of board members
- Examine the responsibilities and relationship between the board and staff
- Identify characteristics of highly functioning boards

### Guest Presenters



**Jeff Sargent**  
*Executive Director*  
United Way of  
Marathon Co.



**Dean Dietrich**  
*Attorney*  
Dietrich VanderWaal S.C.

# STRATEGIC FOCUS AND FINANCES

February 4, 2019  
5:30 - 8:30 PM

## Session 2 Objectives:

- Gain an understanding of the strategic planning process as it relates to non-profits
- Learn how to establish goals and employ strategies to reach the organization's mission
- Review financial requirements of non-profits and the obligations of board members

### Guest Presenters



**Gary Bezucha**  
*Experienced CEO*  
Health Care



**Bob Stasney**  
*Branch Manager*  
Nassco Inc.

# EFFECTIVE PRACTICES

February 11, 2019  
5:30 - 8:30 PM

## Session 3 Objectives:

- Learn how to positively impact our community and be an effective board member
- Learn ways to strengthen and build a good board
- Explore the board's role in fundraising, creating a positive image and connecting to the community

### Guest Presenters



**Sheryl Hemp**  
*President*  
Friends of Rib Mountain  
State Park



**Patrick Bradley**  
*CEO*  
myFamilyCFO



**Tami McCann**  
*Partner*  
Wipfli LLP

This series is designed for adult learners with plenty of time for group discussion, questions and interaction with the guest presenters. Participants should be prepared to devote 1-2 hours per session preparing for the next session.

Participants will receive a Certificate of Completion, as well as a detailed manual with program information, PowerPoint presentations, pertinent articles and other support materials.