

### Who Should Attend:

- Anyone interested in volunteering to serve on a non-profit board.
- Any current board member looking to improve their skills.
- Non-profit staff members wanting to learn best practices in this area.

### The Benefits to You:

- Increased knowledge and connections that will enhance your professional performance.
- Expanded awareness of how to effectively participate as a non-profit board member.
- Opportunity to positively impact the quality of life in our community.

### Recommended by Past Participant:

*This training is sure to help you understand what it takes to become a stronger board member and will definitely help make your board more successful.*

Jeff Knusalla

Investment Advisor Representative

### Kelly Fischer - Series Facilitator

Kelly Fischer brings together years of non-profit experience and business success to help participants understand the unique skills they can bring to the non-profit board table. Kelly has led non-profit organizations and also built a successful marketing, communications and graphic design firm. As the owner of KFischer Consulting, she provides leadership, governance, and development advice to help non-profits become more effective. Kelly has a Masters in Philanthropy and Development from St. Mary's University of Minnesota.



**United Way  
of Marathon County**  
UnitedWayMC.org



All sessions held at  
United Way of Marathon County,  
705 S. 24th Ave, Ste. 400B, Wausau

Light refreshments will be served

### Registration:

- Registration is for the series of three classes.
- Registration fee is \$90.
- Complete the online registration at <https://www.secure.unitedwaymc.org/nonprofit2020>
- Space is limited to 30.
- United Way Emerging Leader members receive a \$25 discount. Members will receive the coupon code via email.

### For more information contact:

Kara Walters  
United Way of Marathon County  
705 S. 24th Ave, Suite 400B  
Wausau, WI 54401  
(715) 848-2927  
[kwalters@unitedwaymc.org](mailto:kwalters@unitedwaymc.org)

# NON-PROFIT BOARD TRAINING SERIES 2020



March 9

March 16

March 23

5:30 PM - 8:30 PM

**United Way  
of Marathon County**



# ROLES AND RESPONSIBILITIES

March 9, 2020

5:30 - 8:30 PM

## **Session 1 Objectives:**

- Explore the responsibilities, requirements and duties of board members.
- Examine the responsibilities and relationship between the board and staff.
- Identify characteristics of highly functioning boards.

### Guest Presenters



**Jeff Sargent**  
*Executive Director*  
United Way of  
Marathon Co.



**Dean Dietrich**  
*Attorney*  
Dietrich VanderWaal S.C.

# STRATEGIC FOCUS AND FINANCES

March 16, 2020

5:30 - 8:30 PM

## **Session 2 Objectives:**

- Gain an understanding of the strategic planning process as it relates to non-profits.
- Learn how to establish goals and employ strategies to reach the organization's mission.
- Review financial requirements of non-profits and the obligations of board members.

### Guest Presenters



**Gary Bezucha**  
*Experienced CEO*  
Health Care



**Bob Stasney**  
*Branch Manager*  
Nassco Inc.

# EFFECTIVE PRACTICES

March 23, 2020

5:30 - 8:30 PM

## **Session 3 Objectives:**

- Learn how to positively impact our community and be an effective board member.
- Learn ways to strengthen and build a good board.
- Explore the board's role in fundraising, creating a positive image and connecting to the community.

### Guest Presenters



**Jane Graham Jennings**  
*Executive Director*  
The Women's Community



**Sheryl Hemp**  
*President*  
Friends of Rib Mountain  
State Park



**Patrick Bradley**  
*CEO*  
myFamilyCFO



**Tami McCann**  
*Partner*  
Wipfli LLP

This series is designed for adult learners with plenty of time for group discussion, questions and interaction with the guest presenters. Participants should be prepared to devote 1-2 hours per session preparing for the next session.

Participants will receive a Certificate of Completion, as well as a detailed manual with program information, PowerPoint presentations, pertinent articles and other support materials.