

# **Baby Business 4:**

### Businesses Supporting Employees Being Parents

Businesses are looking for ways to support employees as we seek to return to our "new" normal at work and at home.

This program offers businesses the opportunity to learn about employee attitudes regarding work and bringing up children in our challenging environment. Attendees will learn about recent local survey information related to parent-child interaction and practices that will support families, parents as first teachers and provide for future successes.

This Program is sponsored by the Marathon County Early Years Coalition.

#### To register:

To register visit <a href="http://www.unitedwaymc.org/babybusiness">http://www.unitedwaymc.org/babybusiness</a> or contact Tara Glodowski at tglodowski@unitedwaymc.org.

#### **SCHEDULE**

8:00 a.m. - Welcome & WIPPS presentation on local survey results

8:40 a.m. - Keynote Speaker: Impact of Workplace Flexibility and Parent Interaction

9:00 a.m. - Panel discussion with
Business Leaders:
Moderator - Dean Dietrich,
Dietrich VanderWaal, S.C.
Law Group
Brian Hoover - Greenheck,
HR Manager
Jennifer Hockin - Security

Health, Chief Operating Officer Michael Loy - NCHC, CEO



#### **Keynote Speaker:**

Alison Baulos
Executive Director
of the Center for the
Economics of
Human Development
at the University
of Chicago

### Join us Tuesday, February 16, 2021 for this virtual event:

When:

8:00 a.m. - 9:30 a.m.

## Who Can Benefit From this Session:

Employers, human resource professionals, community leaders, parents, and anyone who lives, works, or does business in Marathon County

**Brought to you by this Event Planning Team:** 



